



The 4th Annual Ateneo Classic 2026

Hosted by The P.U.S.O. Foundation & Ateneo Golf
May 22nd, 2026 | Laurel Hill Golf Club



ATENELO *Golf*



Tournament Summary

The **Ateneo Classic 2026** marks its 4th year at Laurel Hill Golf Club, with an expected turnout of **144 players**. Targeting ages **21–40**, this event attracts a diverse demographic of young professionals from the DMV area. With year-over-year growth and strong early registration momentum, it has become one of the most anticipated local tournaments in the region.



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Not Your Typical Outing



Experience a high-energy atmosphere featuring our Playoff Finale, signature DJ Party Hole, and curated hole activations with on-course vendors – setting this tournament apart from the traditional charity outing.

The DMV area boasts a vibrant golf scene with a high concentration of courses, young professionals, and social networks, providing brands access to a lucrative audience.



ATENEO *Golf*

Impactful Partnership

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- We've built a purpose-driven partnership between Ateneo Golf and the PUSO Foundation focused on real, measurable community impact.
- Over the past five years, this collaboration has strengthened local outreach and directly supported underserved communities.
- When you partner with us, you're aligning your brand with a mission that genuinely resonates with socially conscious audiences.
- Your support isn't just visible – it's meaningful. We intentionally highlight our partners across event branding, media, and community storytelling.
- As a registered 501(c)(3), PUSO Foundation provides tax-deductible giving opportunities, making your contribution both impactful and strategic.
- The foundation's initiatives span education, healthcare access, and essential community support services – areas where need is tangible and outcomes matter.
- This is an opportunity to elevate your corporate social responsibility profile while directly contributing to sustainable community development.
- Together, we're not just hosting an event – we're creating long-term influence that extends far beyond the course.



Sponsorship Packages

Presenting Sponsor \$10,000

- Includes Title Sponsorship Package
- Event Title Co-Branding
- Speaking Opportunity (Opening or Closing)
- Large Logo on Event Landing Page
- Full-Page Program Feature
- High-Visibility Course Signage
- Prime On-Course Brand Activation
- Branded Giveaway (If Available)
- One Foursome Included



Title Sponsor \$5,000

- Includes Platinum Sponsorship Package
- Extensive Event Signage Throughout the Course
- Prime On-Course Branding & Engagement
- One Foursome Included (4 Player Entry)
- Two Social Media Story Shout-Outs (Tagged)
- Two Collaborative Instagram Posts Featuring Your Brand



Platinum Sponsor \$2,500

- Includes Gold Sponsorship Package
- Premium Feather Flag Signage at Key Event Locations
- Logo Placement on Golf Carts & Scorecards
- Contest Prize Recognition
- Premium Tee Box Signage



Sponsorships Cont.

Signature Hole 16 Experience \$4,000

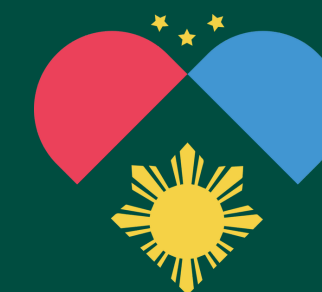
- Exclusive Branding on Hole 16, the tournament's most iconic, high-traffic hole
- Live DJ, Spectators, Live Painting & Hole-in-One Challenge
- Table / Exhibit Placement at Hole 16 Tee Box & Registration
- Feathered Flag Display
- Exclusive, Prominent On-Course Signage
- One Foursome Included (4 Player Entry)

Gold Sponsor \$1,500

- Website Link & Logo Featured in Event Media
- Logo Placement on Select Event Materials
- Social Media Story Shout-Out (Tagged)
- Brand Inclusion in Post-Event Recap Content

Hole Sponsor \$500

- Website Link & Logo Featured in Event Media
- Hole Signage with QR Code
- Optional Sponsor-Provided Promotional Materials at Registration Tables



ATENEO Golf

Add-On Opportunities



Food & Beverage • Product Promos *Contact Us*

- Sponsor golfer meals (Breakfast, Lunch, or Post-Round Banquet).
- Sponsor on-course beverages (Alcoholic or Non-Alcoholic options, beverage tab, etc.).
- Premium logo placement in the official event program.
- Logo featured on all golf carts.
- Social media shout-outs (Instagram Stories) with brand tag.
- Collaborative Instagram post featuring your brand.
- Product donation opportunities — include branded items (e.g., logo golf balls or featured products) in player gift bags, prize packages, or on-course activations to directly engage participants and promote your offerings.



Custom Partnerships

We are committed to **tailoring sponsorships** that align with your brand's goals and values. By collaborating closely, we can design a partnership that enhances your visibility and impact during The Ateneo Classic 2026. Our flexible approach ensures that your unique objectives are met, making your contribution meaningful and memorable for both your brand and the local community.

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Contact & Inquiries

Email: contact@sotgame.org

Phone: +1(703)-347-5784 (Gerard)

Upcoming Events with Ateneo Golf and P.U.S.O.

July 2026- Social Golf Association

Location: TBD

October 12, 2026 5th Annual Putting For Purpose (The P.U.S.O. Foundation)

Location: Blue Mash, Laytonsville MD